



**Hertie School**

**WZB**

Berlin Social Science Center



## Call for Papers

# 9th Economics of Media Bias Workshop

May 28th–29th, 2026 in Berlin, Germany

We invite researchers to submit papers or extended abstracts to the 9<sup>th</sup> Economics of Media Bias Workshop. The workshop will be a platform to discuss current research and explore new collaboration scenarios, focusing on media bias in news markets and on social media and other digital platforms. Research on any form of media bias is welcome, including ideological bias, advertiser bias, attention bias, gender/minority bias, as well as related phenomena, such as dis- and misinformation, conspiracy theories, and hate speech. Main questions of interest are:

- How can media bias be measured?
- In which situations is bias driven by the supply side of the news market? When is it caused by the demand side?
- What are the economic, political, and social consequences of media bias?
- How can policymakers address these issues?

The workshop will be conducted at the **Hertie School** in Berlin, Germany, and the keynote speeches will be delivered by **Pinar Yildirim (Wharton School)** and **Ruben Durante (NUS)**.

### Submission:

Those interested in presenting their work at the workshop are invited to upload a research paper or extended abstract by **January 31st, 2026** through the following link: [https://survey.hertie-school.org/jfe/form/SV\\_eVSKGxWKS0tgFO6](https://survey.hertie-school.org/jfe/form/SV_eVSKGxWKS0tgFO6). Authors of accepted papers will be notified by February 28th, 2026. Presenters have to carry their own expenses for transportation and accommodation. There will be no conference fees.

### Important dates:

January 31st, 2026	Deadline for submitting research papers or extended abstracts
February 28th, 2026	Notification of acceptance
May 28th–29th, 2026	9 <sup>th</sup> Economics of Media Bias Workshop

Scientific committee: Maja Adena, Arianna Ornaghi, Ulrich Matter